



DR. PHILIPP GOEDEKING

Founder and Managing Partner
goedeking@avinomics.com

Industry Credentials

Philipp Goedecking is a highly skilled aviation professional with over 25 years of experience. He has earned a track record of successful strategy and restructuring assignments for numerous players in the aviation industry around the world. Philipp has published numerous articles and a book on advanced airline network strategies. He currently is working on a book on global airline overcapacity.

Prior to founding Avinomics, he was a Managing Director at AlixPartners, the leading global restructuring consultancy. Before that, he founded and led airconomy, a specialized aviation consulting and market intelligence company. In 2011, Amadeus IT Group acquired airconomy. Before that, Philipp was Senior Partner at Roland Berger Strategy Consultants for 15 years, with global responsibility for transportation. He led the Frankfurt office, and served as Managing Director of Roland Berger China and also as a member of the Supervisory Board. Previously, Philipp was a Project Manager at BCG's Düsseldorf office. He started his career at Lufthansa German Airlines in corporate strategy and network management.

Career Track

Philipp worked with the boards and management of airlines, airports, regulators, governments, manufacturers, airline alliance groups, and investors developing and implementing competitive strategies, restructuring, and turnaround programs. He led and assisted management teams through strategic and operational transitions.

Assignments included:

- Successful restructuring of several European airlines, including capacity realignment, network redesign, commercial framework, operational improvements, and financial restructuring.
- Designing a growth strategy for an Asian budget carrier.
- Serving as the industrial advisor for the privatization of a large European airline.
- Developing highly complex econometric models to estimate passenger demand.
- Finetuning the multi-hub strategy for Europe's largest multi-hub airline.
- Creating a governance strategy for a key group of states within Single European Sky.

Academic Background

Philipp holds an MSc in Biology and Physics and a PhD with distinction from Bielefeld University. He also studied courses in Mathematics and Law.